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Press Release

SDRIC Cluster Launches Ocean Aero Website

San Diego, CA – (September 26, 2013) – The new Ocean Aero website was launched on August 1, 2013 in cooperation with SDSU's San Diego Regional Innovation Cluster (SDRIC) and the Lavin Entrepreneurship Center.

The start-up who received its first website was Ocean Aero, an unmanned systems company that started early in 2013. The company is launching a new product, the Ocean Aero Submaran, an unmanned systems vehicle capable of months at sea that uses only solar and wind energy. The product serves the industries of scientific research, defense, oil and gas, and security and intelligence.

Ocean Aero hired former Navy captain, Eric Patten, as their President and CEO. Collaborating with Bernhard Schroeder, Director of the Lavin Entrepreneurship Center programs, they worked alongside students in the WebCompass internship program with expertise in graphic design, computer science, and search engine optimization to launch the website in just eight weeks. Please be sure to visit the website at www.oceanaero.us.

SDRIC

The U.S. Small Business Administration (SBA) funds the SDRIC cluster in order to help small companies in the San Diego area grow in the Defense and Homeland Security marketplaces. The cluster works closely with the Lavin Entrepreneurship Center in order to provide businesses the counseling and advice they need to execute a successful business model.

For more information on the SDRIC cluster and how they can help your small business, please visit their website at sdric.sdsu.edu.

Lavin Entrepreneurship Center

The Lavin Entrepreneurship Center's WebCompass program helps both non-profit and for-profit companies develop or improve their websites. The WebCompass program brings in three San Diego State University students from the schools of graphic design, computer science, and business in order to form a collaborative team that builds a well functioning website. The program also prepares the students for a real-world environment where they will have to cooperate in a team setting.

If you feel the Lavin Entrepreneurship Center's Webcompass program can benefit your company or growing business, please contact Program Director, Bernhard Schroeder at bschroeder@mail.sdsu.edu.